

Rates & Costing Section - CFA
Corporate Office,
Eastern Court
Janpath, New Delhi
Tel: 011-23734320 Fax: 011-23734322



भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

Dated: 11-08-2011

No. 1-1/2009-R&C [CFA]

Circular R&C-CFA No. 21/11-12

Subject: Authorization to CGMs for introducing the scheme for the prospective postpaid Broadband customers who opt for unlimited BB combo plan with their own modem on promotional basis upto three months - reg.

The Competent Authority has decided to authorize all the CGMs to approve the following promotional scheme in their circles upto the period of next three months from the date of issue of this order to the prospective postpaid BB customers with their own modem:-

"The prospective postpaid BB customers, who opt for any unlimited BB combo plan of FMC Rs. 500/- & above (except unlimited rural combo plan) with their own modem, may be allowed 150 additional free calls per month for 3 months starting from the 2nd billing cycle.

- The 150 free calls as above shall be over and above the normal free calls already available under the chosen BB combo plan and will have to be utilized during respective month.
- The promotional scheme should be launched on month to month basis i.e. initially for one month and extendable by one month each time upto three months depending upon the status of availability of CPEs and local requirements.
- All other relevant terms and conditions as per the earlier circulars shall continue to be applicable.
- This Circular is issued based on the approval of Competent Authority in NWP-BB file No. 64-133/BB/Tariff/11-12/Pt.3. For any clarification/correspondence, in this regard, matter may be taken up with Broadband Section, BSNL Corporate Office, Janpath, New Delhi-110001 [Tel. No. 011-23322064 and Fax No. 011-23734052].



[S. K. Bhat]
DGM (T&C)-CFA

To
All CGMs - Telecom Circles/ Metro Telephone Districts.

Copy for information to:-

- CMD, BSNL.
- Directors (CFA / CM / ENT / HR / FIN) on BSNL's Board.
- Executive Director (Finance), BSNL.
- All PGMs / GMS - CFA, CO BSNL.
- GM (Marketing), CO BSNL, for adequate publicity and marketing of the service.
- GM (IT), CO BSNL - for placement on BSNL Website.
- GM (NWP-BB)-CFA, CO BSNL w.r.t case mark: 64-133/BB/Tariff/11-12/Pt.3 carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
- CGM (ITPC), Pune, for necessary changes in CDR/billing system.
- CGM (BBNW), BSNL, CTS Compound, Netaji Nagar, New Delhi-23.
- GM (BBNW), Bangalore NOC, East Telephone Exchange Building, Lazar Road, Near Bangalore east Rly Station Bangalore
- Director General P&T audit, Shyam Nath Marg, Near Old Secretariat, Delhi-110 054.
- Guard File.

S.S.Verma
DM (T&C)-CFA

Endt.Lr.No. MKTG-CFA/Tariff/2010-11/30 dated at Chennai. 600 006, the 03-09-2011
Copy forwarded to all Heads of SSAs of Tamilnadu Circle for information and necessary action.

N. B. Bhat
Assistant General Manager (CS-CFA) 3/9/11
O/o GM (S&M,CFA), BSNL, TN Circle,
Chennai 600 006.

Copy to:

- DGM(IT), Circle office, Chennai-2.
- Sr. GM (TR), Circle office, Chennai-2.
- Call Centre, Trichy.
- GM (ITPC), Hyderabad.
- AGM (CSC)/ AGM (MKTG -CFA)/ AGM (Udaan)/ of all SSAs.
- AGM (BB) Circle Office
- Circle intranet 8.Spare